



Client:- Large Technical Training Institute

Requirement:- Self-Enhancement Training

The client was a large Technical Training Institute. They trained many a hardware engineers but realized that they were unable to place them. They wanted us to find out why and help them overcome this obstacle.

Our team spoke with the client, understood their needs and interviewed a random group studying at the Institute.

This made us realize that their weakness was their inability to express themselves. This was hindering their prospects of getting placed and in turn lowering their self confidence. Another drawback despite being good hardware engineers was they were fluent only in the local language.

So our team decided to plan a 20 day program for two and a half hours daily with a lot of homework. This program covered aspects of personality development, building confidence and English public speaking.

The course was a success as the students trained were starting to get placed. This increased the reputation of the institute in the job scene.

And this course was delivered to fifty students for every month for five years.